

Christiaan Van Der Westhuizen

christiaanpvdw@gmail.com • (360) 723-7860 • Vancouver, WA • cvdwdigital.com

PROFESSIONAL SUMMARY

Versatile professional with 7+ years of international experience in customer relations, sales, team leadership, project coordination, digital marketing, and business operations. Built and managed a service business supporting 125+ clients, with hands-on experience winning and retaining customers, coordinating teams, solving problems, and managing multiple priorities. Strong communication, organization, and technology skills with a proven ability to take ownership and deliver reliable results.

CORE SKILLS

- Customer Service • Sales & Business Development • Customer Relations • Team Leadership • Communication • Project Coordination • Time Management • Problem Solving • Computer Skills • Organization • Attention to Detail • Microsoft Office • Google Workspace

RELEVANT WORK EXPERIENCE

Founder & Creative Director - Webcision - Pretoria, South Africa 11/2019 - Present

- Built and operated a service business supporting 125+ clients, overseeing sales, customer relationships, projects, scheduling, and daily operations.
- Managed the customer journey from initial inquiry and consultation through proposals, project delivery, support, repeat business, and referrals.
- Built long-term client relationships by understanding needs, resolving issues, communicating clearly, and providing regular project updates.
- Managed multiple projects and priorities simultaneously while meeting deadlines and maintaining accurate records and digital files.
- Led and coordinated a small team, delegated work, provided guidance, and reviewed completed work for quality and accuracy.

Web Designer/Digital Marketing Specialist - Equals 5 - United Kingdom 06/2024 - 09/2026

- Worked remotely with an international team to deliver website, customer service, and digital support projects for UK-based clients.
- Communicated with customers and coworkers through email, online meetings, and messaging platforms, ensuring clear updates and follow-through.
- Managed multiple assignments and deadlines while maintaining organized files and accurate project information.
- Built and updated websites, corrected errors, and adapted quickly to changing customer and project requirements.
- Supported customer relationships by responding professionally to requests and helping resolve digital support issues.

Web Designer & Graphic Designer - Bright House Solutions - Pretoria, South Africa 02/2021 - 11/2023

- Created and updated websites and business materials based on customer needs and brand requirements.
- Worked directly with customers to gather information, provide updates, manage requested changes, and support project delivery.
- Managed multiple projects simultaneously while maintaining accuracy, organization, and deadlines.
- Reviewed completed work for quality and accuracy and collaborated with team members to meet customer expectations.
- Used digital tools daily for design, communication, file management, and business tasks.

EDUCATION

High School Diploma (Matric) – Pretoria North High School
Pretoria, South Africa

LANGUAGES

- English (Fluent) • Afrikaans (Fluent)